



# 2011 OLDE HILLCREST NEIGHBORHOOD ASSOCIATION ADVERTISING RATE CARD

## Rates

Quoted prices are for one year - 4 insertions

|                       | <u>Non-Member</u> | <u>Member</u>   |
|-----------------------|-------------------|-----------------|
| <b>1/8 horizontal</b> | <b>\$100.00</b>   | <b>\$65.00</b>  |
| <b>1/4 vertical</b>   | <b>\$150.00</b>   | <b>\$90.00</b>  |
| <b>1/2 horizontal</b> | <b>\$300.00</b>   | <b>\$175.00</b> |
| <b>full page</b>      | <b>\$500.00</b>   | <b>\$350.00</b> |

Rates include link to advertisers web site through [oldehillcrest.org](http://oldehillcrest.org)

Contact Beth Jaworski at 414-456-1582 or [bjaworski@shorewest.com](mailto:bjaworski@shorewest.com) to place an ad or for further information.

## Ad sizes and requirements:

|                       | <b>W</b>      | <b>H</b>      |
|-----------------------|---------------|---------------|
| <b>1/8 Horizontal</b> | <b>3.6875</b> | <b>2.375</b>  |
| <b>1/4 Vertical</b>   | <b>3.6875</b> | <b>4.9375</b> |
| <b>1/2 Horizontal</b> | <b>7.5</b>    | <b>4.9375</b> |

We accept:  
Press Quality PDFs with fonts and images embedded.

TIFFs at 300ppi minimum

Software supported:  
Adobe CS5 or earlier (InDesign, Photoshop, Illustrator)

Contact Steve Winter at 475-5709 for questions on preparing an ad or how to submit for publication.

