



2010 OLDE HILLCREST NEIGHBORHOOD ASSOCIATION ADVERTISING RATE CARD

Rates

Quoted prices are for one year - 4 insertions

	<u>Non-Member</u>	<u>Member</u>
1/8 horizontal	\$100.00	\$65.00
1/4 vertical	\$150.00	\$90.00
1/2 horizontal	\$300.00	\$175.00
full page	\$500.00	\$350.00

Rates include link to advertisers web site through oldehillcrest.org

Contact Joanna Thompson at 262-215-7211 or joannalthompson@aol.com to place an ad or for further information.

Ad sizes and requirements:

	W	H
1/8 Horizontal	3.6875	2.375
1/4 Vertical	3.6875	4.9375
1/2 Horizontal	7.5	4.9375

We accept:
Press Quality PDFs with fonts and images embedded.

TIFFs at 300ppi minimum

Software supported:
Adobe CS3 (InDesign, Photoshop, Illustrator)

Contact Steve Winter at 475-5709 for questions on preparing an ad or how to submit for publication.

